

JURY COMMITTEE



BERWYNSHOPS.COM | 6931 ROOSEVELT RD., BERWYN IL

ABOUT:

Berwyn Shops: A Homegrown Project encourages local makers, entrepreneurs, and artisans to take that next step from a pop-up or online store to their very own 12'x15' storefront. Located at 6931 Roosevelt Road, this retail incubator provides its vendors with the resources they need to succeed: a mini storefront, business education, and promotion. This 8-month program is the ideal environment for small businesses to test out the market before committing to a full-blown store operation.

Beyond supporting start-ups, the Berwyn Shops also serves Berwyn and outside residents with an unforgettable experience and vibrant attraction. In fact, this homegrown project has become a dynamic community space - hosting musicians, artists, pop-up vendors, and more!

JURY COMMITTEE POSITIONS:

All vendor applications will be reviewed by a jury committee of 13 community volunteers. The jury may be comprised of but is not limited to local business owners, community stakeholders, Berwyn residents, and shoppers. The goal is to incorporate a variety of perspectives and expertise when selecting jurors. **Applications are due January 6th, 2025, 8am.**

The jury committee will strive to ensure diversity in the products offered at the Berwyn Shops. Applications will be reviewed with this in mind.



JURY COMMITTEE RESPONSIBILITIES

As a member of the jury committee, you will be expected to complete the following:

- Review, in a timely manner, the vendor application packets provided to you by the Project Homegrown Coordinator.
- Participate in the Vendor Selection Day by actively listening to business pitches and reviewing example products. You must be present from 8am-3pm on Sat, February 8.
- Rank completed applications according to the provided rubric.
- Offer continued support to the selected vendors by attending special events associated with the Berwyn Shops.

JURY COMMITTEE EXPECTATIONS:

To serve as a juror, you must be:

- A business owner, resident, or stakeholder
- Interested in supporting Roosevelt Road's commercial growth
- Open-minded to creative or unique business ideas
- Flexible and available for the selection process

Scan to learn more and get started!



IN PARTNERSHIP WITH:
MAYOR LOVERO & THE CITY OF BERWYN



DEADLINE IS JANUARY 6TH

If you are interested in applying to be a Jury Committee Member, please contact us at:
homegrown@berwyn.net

2025 BERWYN SHOPS TIMELINE

OCTOBER

- OCTOBER 18 — 2025 Vendor Application Opens
- First Informational Session — OCTOBER 22

- OCTOBER 28 — Second Informational Session

NOVEMBER

- NOVEMBER 7 — Third Informational Session

- Fourth Informational Session — NOVEMBER 18

DECEMBER

- DECEMBER 17 — Fifth Informational Session

JANUARY

- Vendor & Jury Applications Close 8 am — JANUARY 6

FEBRUARY

- FEBRUARY 8 — Vendor Selection Day

- First Visit on Site — Week of FEBRUARY 17

- FEBRUARY 26 — Marketing Materials Due

- 2025 Cohort Orientation — FEBRUARY 26

MARCH

- MARCH 14 — Design of Space due

- Business license application, license agreement, and insurance are due — MARCH 14

- MARCH 14 — Pick up keys/ Start setting up space

MAY

- GRAND OPENING! — MAY 2



APPLICATION:



SCAN QR CODE FOR DIGITAL
VERSION OF THE APPLICATION

The role of a jury member for Berwyn Shops: A Homegrown Project is crucial to providing success and new opportunities to small businesses that are looking to expand their brand. Additionally, the goal is to incorporate a variety of opinions and perspectives, as well as reflect the array of prospective clients of the Berwyn Shops, when selecting the jury committee.

The jury may be comprised of but is not limited to Roosevelt Road business owners, local stakeholders, Berwyn residents, and prospective clients of the Berwyn Shops.

The jury committee will strive to ensure diversity in the products offered at Berwyn Shops. Applications will be reviewed with this in mind.

Primary Contact:

<input type="text"/>	<input type="text"/>	<input type="text"/>
<i>First & Last Name</i>	<i>Phone Number</i>	<i>Preferred ronous</i>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<i>Email Address</i>	<i>Race</i>	<i>Age (check the box that applies)</i>
		<input type="checkbox"/> 13-19 <input type="checkbox"/> 20-39 <input type="checkbox"/> 40-59 <input type="checkbox"/> 60+
<input type="text"/>	<input type="text"/>	<input type="text"/>
<i>Home Address</i>	<i>City</i>	<i>State</i>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<i>Current Occupation</i>	<i>Have you been on the Berwyn Shops Jury Committee before?</i> Yes <input type="checkbox"/> No <input type="checkbox"/>	

Tell us a little more about yourself. (i.e. What do you bring to the table? Why should you be on the committee?)

Why do you want to be on the jury committee that selects the vendors of the Berwyn Shops?

What are your goals for the Berwyn Shops, as well as the participating vendors?

Continue application on next page

APPLICATION: *(Continued)*

Berwyn Shops Jury Committee Expectations:

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2. Participate in the Vendor Selection Day by actively listening to business pitches and reviewing example products. You must be present from 8am-3pm on Sat, February 8.
3. Rank completed applications according to the provided rubric.
4. Offer continued support to the selected vendors by attending special events at the Berwyn Shops.

By checking this box and signing, I confirm that I read, understand, and will adhere to the above expectations.

I agree

Sign First & Last Name

Date

***Please send completed application to: homegrown@berwyn.net**

